

Exclusive Area Engagement!

Hosted by the YWCA Bergen County

Rebecca Skloot

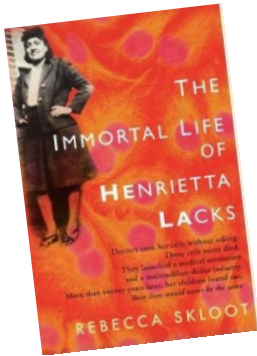
Best Selling Author of

The Immortal Life of Henrietta Lacks

Thursday, November 11, 2010

at the

Teaneck Marriott at Glenpointe, Teaneck, NJ



6:00-7:00p.m.

VIP “Meet the Speaker” sponsored by



6:30-7:30p.m.

Doors Open, Cash Bar, Crudites

7:30-8:30p.m.

Speaker

8:30-9:30p.m.

Book Signing

About the Book:

Henrietta Lacks, known by scientists as HeLa, was a poor Southern tobacco farmer, yet her cells—taken without her knowledge—became one of the most important tools in medicine. The first “immortal” human cells grown in culture, they are still alive today, though she has been dead for almost sixty years. HeLa cells were vital for developing the polio vaccine; uncovered secrets of cancer, viruses, and the effects of the atom bomb; helped lead to important advances like in vitro fertilization, cloning, and gene mapping; and have been bought and sold by the billions. Yet Henrietta Lacks remains virtually unknown, buried in an unmarked grave. Henrietta’s family did not learn of her “immortality” until more than twenty years after her death. And though the cells had launched a multimillion-dollar industry that sells human biological materials, her family never saw any of the profits.

Just Announced: Oprah and Alan Ball (Six Feet Under & True Blood) have teamed up to create the HBO film of *The Immortal Life of Henrietta Lacks*.



About the Author

Rebecca Skloot is an award-winning science writer whose articles have appeared in *The New York Times Magazine*; *O, The Oprah Magazine*; *Discover*; *Columbia Journalism Review*; and elsewhere. She is a contributing editor for *Popular Science* magazine and has also been a correspondent for NPR and PBS. A former vice president of the National Book Critics Circle, she is on the faculty at the University of Memphis, where she teaches creative nonfiction. Skloot has an undergraduate degree in biomedical science from Colorado State University and an MFA in nonfiction writing from the University of Pittsburgh. She lives in Chicago. For more information go to:

www.rebeccaskloot.com.

Sponsorship Opportunities Available!

To sponsor this event, [click here](#).

General Admission Tickets: \$50 each

“Meet the Speaker” Reception and ticket: \$150 each

To Purchase tickets, [click here](#).

Members of the YWCA’s *Nell Doremus Society* receive complimentary general admission.

Rebecca Skloot ~ Nov. 11, 2010

Available Sponsorship Opportunities

Meet the Speaker Sponsor

Cost: \$7,500

Entitles you to:

- _____ invites you to "Meet Rebecca Skloot"
- 10 tickets and 10 books to the "Meet Rebecca Skloot" (\$1800 value)
- 10 general admission tickets (\$500 value)
- Name on eco-friendly reusable shopping bag and one piece of literature inserted
- Event will be publicized with sponsor name on:
Newspaper Ads and Flyers
Invitations and Tickets
YWCA Website and Facebook page with link to sponsor's website

Title Sponsor

Cost: \$6,000

Entitles you to:

- 10 tickets and 10 books to "Meet Rebecca Skloot" (\$1,800 value)
- 10 general admission tickets (\$500 value)
- Name on eco-friendly reusable shopping bag and one piece of literature inserted
- Event will be publicized with sponsors' names in ads, flyers, invitations, tickets, YWCA website and Facebook page

Social Hour Sponsor

Cost: \$5,000

Entitles you to:

- Cocktail Napkins and Signage with your name to be placed at the bars and crudités tables
- 20 general admission tickets (\$1,000 value)
- Name on eco-friendly reusable shopping bag and one piece of literature inserted
- Event will be publicized with sponsors' names as described above

Program Sponsor

Cost: \$2,500

You will be the sole company with an ad in our Program and we will reserve the Back Page for your exclusive use. Your name also will appear on the eco-friendly reusable shopping bag and one piece of literature inserted. You will be listed on our flyers and receive either four "Meet the Speaker" tickets or 12 general admission tickets (\$600 ticket value).

Signature Sponsor – Eco-Friendly Reusable Shopping Bag

Cost: \$1,000

We found a versatile, eco-friendly reusable shopping bag that will be given to all attendees. Corporations and individuals electing this sponsorship will make an impact with their name on the bag and will be able to provide one piece of literature to be inserted into the bag. Signature sponsors will also be listed on our flyers and will receive two VIP or six general admission tickets (\$300 ticket value).

To become a sponsor or for more information contact:

Jeanne Patrican at 201-881-1720 or email: jpatrican@ywcabergencounty.org

Your sponsorship helps the YWCA Bergen County continue to be the area's largest provider of child care services, a recognized leader in health and fitness programs, and operator of the county's only Rape Crisis Center. Celebrating nearly a century of commitment to our community, today we improve the lives of thousands of women, girls, and their families.