



January 2012

Dear Interested Friend,

We are writing to invite you to our 38th Annual Tribute to Women & INdustry (TWIN), a business awards dinner that recognizes professional women who have made a significant contribution to their organization in a leadership role. This year's Tribute to Women & INdustry will be exceptional, as we are extremely pleased to announce that **our keynote speaker will be Brigadier General (US Army, ret.) Rebecca Halstead**, the first female Commanding General in Iraq. Becky, as she likes to be called, embodies leadership and will inspire all of our guests.

The annual Tribute to Women & INdustry is the longest running program in the tri-state area that recognizes companies for understanding the importance of workplace diversity, instituting progressive personnel policies and promoting outstanding female employees. Many of our corporate sponsors have been part of the event for 10, 20, and even 30+ years. Please mark April 19th, 2012, on your calendar and join us for this remarkable evening.

This year's TWIN will be unique. You may invite U.S. veterans employed by your company to attend and they will be recognized along with the TWIN Honoree. Your Honoree and Veterans will also be invited to a private Meet & Greet with Brig. Gen. Halstead and have their photo taken with her.

Please take a look at the enclosed sponsorship package. We will call you to discuss the possibility of participating in this annual awards event. In the meantime, if you have any questions, please feel free to contact me at the number below.

On behalf of the YWCA Bergen County, we thank you for your consideration and hope you will be part of this memorable event.

Kind Regards,

Helen Archontou, MSW, LSW
CEO

Jeanne M. Patrican
Sr. Director of Development

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