



## 38<sup>th</sup> Annual Tribute to Women & INdustry

Thursday, April 19, 2011 ★ Sheraton Mahwah Hotel

Featuring Keynote Speaker

Brigadier General (US ARMY, ret.) Rebecca Halstead  
first female Commanding General in Iraq

**Tribute to Women & INdustry** (TWIN) honors women who have excelled in their fields and made significant contributions to their company in a professional role.

**Tribute to Women & INdustry** salutes corporations for establishing policies that provide opportunities for women.

**Tribute to Women & INdustry** helps support the YWCA Bergen County's programs including: our Rape Crisis Center which provides comprehensive services from prevention programs to 24/7 crisis intervention, our Adapted Programs which address the needs of mentally and/or physically challenged persons of all ages, and Childcare, especially financial assistance for children whose parents' wages qualify as low income.

### Corporate Sponsorship

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Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Our Company will support the YWCA at the following level: \_\_\_\_\_

Company Benefits

- ★ Identified as Sponsor of Private Meet & Greet and Photo Opportunity at TWIN with Brig. General (US Army, ret.) Rebecca Halstead for Honorees, Veterans and Company Representative
- ★ Listed as Presenting Sponsor on all Invitations, printed and digital Promotional Materials, YWCA Website and Press Releases
- ★ Listed as Presenting Sponsor in Full Page Color Advertisement in *The Record* and *Herald News* on day of Tribute including Company Logo and Photo of Honorary Chair and Company Honorees
- ★ May nominate two Honorees. Honorees will receive an award and photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event.
- ★ Article and photo in the YWCA Bergen County Annual Report and semi-annual Newsletter. Plus ¼ page Full Color Advertisement on Back Cover of all six 2012-013 YWCA Program Brochures. All three reach approximately 6,000 Families per issue for a total count of 48,000.
- ★ Full Page Corporate Narrative in TWIN Dinner Book with Logo and Photo of CEO
- ★ Full Page Advertisement in prominent location (inside front or inside back cover) in Tribute to Women & Industry Dinner Book
- ★ 3 Tables of Eight (total 24 tickets) for Tribute to Women & Industry
- ★ CEO may address audience at Tribute to Women & Industry and serve as Honorary Chair
- ★ Company Logo and link to Sponsor Website prominently displayed on YWCA website
- ★ Premier On-Site Placement of Company Banner / Logo at Tribute to Women & Industry Dinner
- ★ Opportunity to host pre-TWIN reception to honor all Honorees during Women's History Month in March at venue of your choice. YWCA will promote on Website, Facebook, Twitter and in local media outlets
- ★ 10% Discounts on YWCA childcare, after-school, camp, and exercise programs extended to Sponsor Company's Employees
- YWCA can provide a speaker to discuss/teach one class on sexual abuse, diversity awareness, childcare issues or personal safety
- YWCA will help plan an internal recognition event for your current and former TWIN Honorees
- Your Veterans attending TWIN will be recognized at the event and in the TWIN Dinner Book

### Honoree Benefits

- ★ Pre-event Honoree Reception held in their honor
- Private Meet & Greet and Photo Opportunity with Brig. General (ret. US Army) Rebecca Halstead for Honorees and Company Representative
- Honorees receive the Tribute to Women & INdustry Diamond Award
- Honorees' photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event.
- Honorees' photo and bio will be in the TWIN Dinner Book and YWCA Website
- One series of bodyshop or aquafitness classes at the YWCA Bergen County @ no charge. \$50 membership fee waived.
- ★ Recognition Posters of your Honorees will be provided for Display in your lobby

Company Benefits

- ★ Identified as Sponsor of Private Meet & Greet and Photo Opportunity at TWIN with Brig. General (US Army, ret.) Rebecca Halstead for Honorees, Veterans and Company Representative
- ★ Listed as Leader Sponsor on all Invitations, printed and digital Promotional Materials, YWCA Website and Press Releases
- ★ Listed as Leader Sponsor in Full Page Color Advertisement in *The Record* and *Herald News* on the day of TWIN including Company Logo and Company Honoree
- ★ 2 Tables of Eight (total 16 tickets) for Tribute to Women & INdustry
- ★ Full Page Advertisement in Tribute to Women & INdustry Dinner Book
- ★ Company Logo prominently displayed on YWCA website
- ★ Company Banner / Logo on the dais at the event
- ★ 10% Discounts on YWCA childcare, after-school, camp, and exercise programs extended to Sponsor Company's Employees
- ★ Recognition Poster of your Honoree will be provided for Display in your lobby
- ★ YWCA will help plan an internal recognition event for your current and former Honorees
- May nominate one Honoree. Honoree's photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event
- YWCA can provide a speaker to discuss/teach one class on sexual abuse, diversity awareness, childcare issues or personal safety
- Your Veterans attending TWIN will be recognized at the event and in the TWIN Dinner book

Honoree Benefits

- ★ Recognition Poster of your Honoree will be provided for Display in your lobby
- Private Meet & Greet and Photo Opportunity with Brig. General (ret. US Army) Rebecca Halstead for Honoree and Company Representative
- Attend Pre-event Honoree Reception
- Honoree receives the Tribute to Women & INdustry Diamond Award
- Honorees' photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event
- Honorees' photo and bio will be in the TWIN Dinner Book and YWCA Website
- One series of bodyshop or aquafitness classes at the YWCA Bergen County @ no charge. \$50 membership fee waived.

Company Benefits

- Private Meet & Greet and Photo Opportunity at TWIN with Brig. General (ret. US Army) Rebecca Halstead for Honoree, Veterans and Company Representative
- ★ Listed as Benefactor Sponsor on all Invitations, printed and digital Promotional Materials, YWCA Website and Press Releases
- ★ Recognition Poster of your Honoree will be provided for Display in your lobby
- ★ 2 Tables of Eight (total 16 tickets) for Tribute to Women & INdustry
- May nominate one Honoree. Honoree's photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event.
- Full Page Advertisement in TWIN Dinner Book
- Company Logo displayed on YWCA website
- YWCA can provide a speaker to discuss/teach one class on sexual abuse, diversity awareness, childcare issues or personal safety
- YWCA will help plan an internal recognition event for your current and former TWIN Honorees
- Your Veterans attending TWIN will be recognized at the event and in the TWIN Dinner book

Honoree Benefits

- ★ Recognition Poster of your Honoree will be provided for Display in your lobby
- Private Meet & Greet and Photo Opportunity with Brig. General (ret. US Army) Rebecca Halstead for Honoree and Company Representative
- Attend Pre-event Honoree Reception
- Honoree receives the Tribute to Women & INdustry Diamond Award
- Honorees' photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event.
- Honorees' photo and bio will be in the TWIN Dinner Book and YWCA Website
- One series of bodyshop or aquafitness classes at the YWCA Bergen County @ no charge. \$50 membership fee waived.

Company Benefits

- Private Meet & Greet and Photo Opportunity at TWIN with Brig. General (ret. US Army) Rebecca Halstead for Honoree, Veterans and Company Representative
- May nominate one Honoree. Honoree's photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event.
- 1 Table of Eight (total 8 tickets) for Tribute to Women & INdustry
- Honoree's photo and bio will be in the TWIN Dinner Book and YWCA Website
- ½ Page Advertisement in TWIN dinner book
- Your Veterans will be recognized at the event and in the TWIN Dinner book

Honoree Benefits

- Private Meet & Greet and Photo Opportunity with Brig. General (ret. US Army) Rebecca Halstead for Honoree and Company Representative
- Attend Pre-event Honoree Reception
- Honoree receives the Tribute to Women & INdustry Diamond Award
- Honorees' photo will appear in Full Page Color Advertisement in *The Record* and *Herald News* the day of the event.
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Featuring Keynote Speaker  
**Brigadier General (US ARMY, ret.) Rebecca Halstead**  
first female Commanding General in Iraq

Company Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Authorized by \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

38<sup>th</sup> Annual Tribute to Women & INdustry, April 19, 2012 - Sheraton Mahwah, Mahwah, NJ  
Extra tickets may be purchased @ \$175 per person.

Tribute to Women & INdustry helps support the YWCA Bergen County's programs including our:

- Rape Crisis Center which provides comprehensive services from prevention programs to 24/7 crisis intervention
- Adapted programs which address the needs of mentally and/or physically challenged persons of all ages
- Childcare, especially financial assistance for children whose parents' wages qualify as low income.

For further information please contact Jeanne Patrican

201-881-1720 or [jpatrican@ywcabergencounty.org](mailto:jpatrican@ywcabergencounty.org)

YWCA Bergen County, 2 University Plaza, Suite 208, Hackensack, NJ 07601  
[www.ywcabergencounty.org](http://www.ywcabergencounty.org)

~ Thank You ~